

BILLIARDS

Orchid Bowl, Fairview & Highway 101. Tel. 967-0128
San Marcos Lanes, 4050 State St. Ph. 967-5631

BICYCLING

Many picturesque country roads where riding is a pleasure. Rentals are available at 3411 State Street, Tel. 962-0908.

BOATING

Rowboats, inboards, outboards, and sailboats are for hire at the Breakwater. Santa Barbara Boat Rentals, Tel. 962-2826. For Harbor information call Harbormaster, Tel. 963-1737.
CACHUMA LAKE BOATING: Rowboats & Outboards. Call Santa Ynez, 688-4658.

BOWLING

There are 66 lanes in Santa Barbara.
San Marcos Lanes, 4050 State St. (32 Lanes, open 24 hours)
Orchid Bowl, Highway 101 at Fairview, Goleta (24 Lanes, open 24 hr.)
Barbara Bowl, 530 State Street (10 Lanes, 10:00 a.m. to 2:00 a.m.)

CHESS

Santa Barbara Chess Club, Thursday, Mackenzie Park, State and Las Positas. Thursdays and Saturdays, 7 P.M.-Midnight. Chess enthusiasts welcome. Chess also played in the Chess room at Recreation Center daily, 1-5 P.M.

DANCING

Ball room dancing, Sat. 9-12, Recreation Center. Teen Age dancing, Cabrillo Youth Center, Wed. and Fri. Folk dancing and Square dancing under auspices of the Recreation Center. 962-3347.

EATING PLACES

Santa Barbara is as rich in the variety of its eating places, both as to location and environment, as it is in cuisine. Over 162 different restaurants, cafes and lunch rooms are scattered across the map of the city from the beach to the mountains. Ask for a copy of our Restaurant Guide for locations and specialties.

FISHING

Surf, wharf, deep sea, and fresh water fishing are all available in or near Santa Barbara. Bait & Tackle available at Stearns Wharf. Charters may be arranged at the Breakwater. Bass fishing and equipment, boats, etc. may be had at Lake Cachuma, 24 mi. North West of Santa Barbara via Highway 154. Tel. Santa Ynez, 688-4658. Radio KIST gives fishing news 4 times daily.

FOOTBALL

(Seasonal) Played at La Playa Field (near the Breakwater) and at Peabody Stadium (on Santa Barbara High School campus).

GOLF

Public courses: Santa Barbara Community Course (18 holes) Los Positas & McCaw; Weekends, holidays, \$2.75; Weekdays \$2.25; After 5 p.m. \$1.40. Rental equipment, Pro shop; Tel. 962-8557.
Public 9-hole courses: San Marcos Pass Course, 1187 San Marcos Road, University Village Golf Course, 6925 Whittier Dr., Goleta. The Swingers, Par 3, and practice range, 6034 Hollister Ave., Goleta.
Private courses: Montecito Country Club, Valley Club, La Cumbre Country Club (Hope Ranch).
Frank Fielding's 5-Points Practice Range, 4025 State St. Putting Green at Adult Recreation Area, 1216 De la Vina St. and on several courses.

HORSEBACK RIDING

There are miles of scenic trails open to horseback riders in the area. Horses for hire at San Ysidro Ranch, tel. 9-2268 and Rancho Oso, Paradise Park Road, Tel. 967-4155.

KARATE

Recreation Center, Carrillo & Anapamu Sts., Tues. 7-10 p.m.

LAWN BOWLING

Spencer Adams Adult Recreation Area, 1216 De la Vina St. Tues., Thurs., Sat., & Sun., 1-5 p.m. and MacKenzie Park.

MINIATURE GOLF

Shady Acre, 318 W. Mason St.

NATURE STUDY

Ideal spots for this are the Botanic Garden, Museum of Natural History, where there is also a small zoo and aviary, Andree Clark Bird Refuge and The Child's Estate.

PADDLE BOARDING

Concession on West Beach.

PICNICS

Tables & benches, barbecue pits or fire rings at the following: East Beach, West Beach, Leadbetter Beach, Oak Park, Franceschi Park, Rocky Nook Park, Manning Park, Tucker's Grove and Goleta Beach. Recreation Dept. for information.

POLO

Santa Barbara Polo Club, Highway 101 and Nidever Road. Games between Santa Barbara Greens & West Coast Teams. Sundays, 2:30 p.m. Nominal admission fee.

PUBLIC PLAYGROUNDS

La Mesa Park, MacKenzie Park, Franklin, Hope & Harding Schools. All remain open during the summer, until school opens in the Fall.

READING

Public Library outdoor reading room and Faulkner Gallery (adjoining) provide light, comfortable reading facilities. University of California Library at Goleta has attractive reading facilities. There are also many new and rare book shops in Santa Barbara where browsing is invited. (See the Yellow Pages).

ROLLER SKATING

Roller Arena, 25 West Guitierrez Street. Sun., Tues., Wed., Thurs., 7:30 to 10:30 p.m. Sat., 7:30 to Midnight, also Matinee Sat. & Sun. 1:30 to 4:00 p.m. Teen Age Dancing, Fridays, 10:30 to Midnight.

SAILING

Sailboats for rent at Breakwater. Also famous Gloucester Schooner "The Swift" for charter. Call Harbormaster for information, 963-1737.

SHOPPING

Santa Barbara abounds in unique shops. On and off State St. from Ortega to Sola St., El Paseo Studios (opposite Post Office), San Roque area from Calle Laureles & Upper State St. to 5-points (Northside), La Cumbre Plaza, State at Hope Ave., Milpas area (east side), Mesa area (Cliff Drive), Coast Village Road (Montecito), and Montecito Village (E. Valley Rd.)

SHUFFLE-BOARD

Spencer Adams Recreation Area, 1216 De la Vina St., 7 courts available. Daily 10 a.m.-6 p.m.

SOFTBALL

(Seasonal) Pershing Park, McKenzie Park, Dwight Murphy Field, Ortega Park. For information, call Recreation Dept. 962-3347.

SWIMMING

East Beach, Leadbetter Beach, West Beach, Arroyo Burro Beach, Goleta Beach. Municipal Plunge (Foot of Castillo Street). Open from Memorial Day to End of October. There is also a Bath House at East Beach with lockers, 1100 E. Cabrillo Blvd. Also see Y.M.C.A.

STAR GAZING

Gladwin Planetarium, Museum of Natural History. Astronomy lectures Mondays at 3 p.m., Thursdays at 8 p.m. (Alternate weeks) For subjects and dates, see Chamber's Community Events Calendar. The Star Clusters is a group of amateur astronomers who meet at the Museum every Thursday night at 7:30 p.m. to see pictures of the heavens and to listen to lectures by experts. The public is invited.

SURF BOARDING

Boards for rent at Arroyo Burro Beach. Also 2320 Lillie Ave., Summerland. Best locations: Rincon, Carpinteria and Arroyo Burro Beach, where there is a snack bar and other beach facilities.

TENNIS

Municipal Stadium, Park Place, via Salinas St. 12 courts; 5 with night lights. No charge. Must have own equipment. Tel. 966-6556. Lighted courts also at Plaza Del Mar and Oak Park.

TABLE TENNIS

Recreation Center Gym. Fridays, 7-10 P.M. (Co-Ed.) Instruction, Tues. 7-10 P.M., Sat. 1-5 P.M.

THEATRES

There are a dozen theatres in the Santa Barbara area, including 3 major movie houses (Arlington, Granada, and State), a Spanish-speaking theatre (Mission), an Art Theatre (Riviera), 2 Drive-ins in Goleta, (The Lobero), a legitimate theatre for road shows and repertory, (The Park), local repertory, the (Cinima), Goleta, and the (Magic Lantern), Isla Vista.

UNDERSEA GARDENS

West Cabrillo Blvd. and Bath St. Show on the hour from 9 a.m.-7 p.m. Adm. \$1.50 adults; \$1.00 students & servicemen; 50c children 6-12; under 6 yrs. free.

VOLLEYBALL

Recreation Center Gym. 7-10 p.m. Wednesdays (Co-Ed.) San Marcos High School, 7-10 P.M., Tuesdays (2-man), East Beach (near Cabrillo Youth Center) courts available.

WADING POOLS

East Beach, West Beach, 10 A.M.-5 P.M. daily—Oak Park and Ortega Park, 12:30-5 P.M. All open during the summer until school starts in the fall.

Y. M. C. A.

36 Hitchcock Way. Telephone 965-3047
Indoor heated pool, gymnasium, handball courts, steam room, etc. Visitors: Adults \$1.00 per day, Children to 17 yrs., 50 cents.

YOUTH CENTER, CABRILLO

1100 E. Cabrillo Blvd. Age 13 to 21. Open daily—Winter 11 a.m.-5 p.m.; Summer 9 a.m.-10 pm.

VISITOR'S GUIDE & SIGHTSEEING MAP

Santa Barbara

CALIFORNIA'S ALL-YEAR VACATIONLAND



85 THINGS TO SEE AND DO IN

SANTA BARBARA, CALIFORNIA AS PARTICIPANT or SPECTATOR

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PUBLISHED BY

SANTA BARBARA CHAMBER OF COMMERCE

1301 SANTA BARBARA STREET

P.O. BOX 299 • SANTA BARBARA, Calif. 93102

TELEPHONE 965-3021 • AREA CODE 805

POINTS OF INTEREST

BOTANIC GARDEN B-12

1 1/4 miles north of the Old Mission. 1212 Mission Canyon Road. Open daily, 8 a.m. to Sundown. Fifty acres of native trees, shrubs, flowers and cacti in natural canyon setting. Guided tours 10:30 a.m. Thursdays.

CITY COLLEGE G-12

Cliff & Leadbetter Drive on the Mesa. Perhaps the most beautifully located Junior College in the State. Overlooks Leadbetter Beach and Yacht Harbor.

COURT HOUSE E-12

Anacapa & Anapamu Sts. One of the most beautiful & unique public buildings in America. Spanish-Moorish architecture. Splendid view from Mirador tower. Open 9:30 to 5 p.m. daily. Guided tours by appointment. Call 966-1611.

DE LA GUERRA PLAZA—CITY HALL E-12

(Opposite City Hall and News-Press) Historic Site.

EL PASEO E-12

Built around famous De la Guerra Adobe (1826) facing Plaza & City Hall. Described by Richard Henry Dana in "Two Years Before the Mast" (1835). Picturesque Street in Spain and Spanish Court Yards.

EL PRESIDIO E-12

Site of the founding of Santa Barbara (1782). Last of the original four military posts in Alta California, only remaining building of which is "El Cuartel" (Guard House) on Canon Perdido Street, just east of the Post Office.

FERNALD HOUSE F-12

Interesting Victorian mansion of the 1870's. 412 Montecito Street. Decorated and furnished with authentic antiques. Open Sundays, 1-4 p.m. Admission Free.

LOBERO THEATRE E-12

33 E. Canon Perdido St. County-owned community supported theatre built in 1924 on the site of the town's first theatre started in 1873 by Jose Lobero.

LOS ADOBES E-12

715 Santa Barbara St. adjoining Museum of S. B. Historical Society. Covarrubias (1817) and "Historica" (1856) Picturesque patio and gardens. Home of famous "Rancheros Visitadores."

MISSION SANTA BARBARA C-11

Los Olivos & Laguna Sts. "Queen of the Missions." 10th in the original chain of 21 Franciscan missions founded by Father Junipero Serra. (1786). Take No. 2 Bus, marked, "Old Mission."

MORETON BAY FIG TREE F-13

Chapala & Montecito Sts., adjoining Southern Pacific Depot. Largest tree of its kind in North America. Native of Australia. It is said that 10,000 people could stand in its shade at high noon.

MUSIC ACADEMY OF THE WEST F-16

1070 The Fairway, Montecito. One of the outstanding musical institutions of the country.

PUEBLO VIEJO E-12

Santa Barbara's "Old Town" section. Bounded by Ortega, Laguna, Figueroa and State Street.

STEARNS WHARF D-14

Foot of State Street. Recently rebuilt. Two fine restaurants, many specialty shops, smoke house, bait & tackle, wharf fishing.

TRUSSELL-WINCHESTER ADOBE F-12

Also called "Sea Captain's House." 412 West Montecito Street. Built of adobe and timbers from a wrecked treasure ship in 1850. Open Sundays, 1:30-4:30 p.m. No charge.

UNIVERSITY OF CALIFORNIA F-1

The Santa Barbara Campus by the Sea covers an area of 600 acres in Goleta, 7 miles from the center of town. Considered one of the most beautiful university campuses in the country.

WESTMONT COLLEGE B-15

La Paz Road (Via Cold Springs Rd.) Montecito. Liberal Arts Christian College located on former millionaire's beautiful and spacious estate in the foothills.

YACHT HARBOR G-13

Haven for some 600 pleasure craft, fishing boats and various types of work boats. Boats for rent and charter. For detailed information see Harbormaster's office on the Breakwater.

BEACHES AND PARKS

A CHILDS' ESTATE F-15

East Cabrillo Blvd. adjoining Andree Clark Bird Refuge. Beautiful gardens, picnic areas, children's pet zoo and sealarium. Open daily except Mondays, 11 a.m. to 5 p.m. Sat. & Sun. from 10:00 a.m. Admission 50 cents; children 2-12 25 cents.

ANDREE CLARK BIRD REFUGE F-16

Lovely lagoon at east entrance to the city at intersection of Highway 101 and Cabrillo Road. Parking area on north shore of lagoon where birds may be watched and fed. Many varieties of water fowl and game birds here the year around.

ARROYO BURRO BEACH G-7

Near intersection of Cliff Drive and Las Positas Road. Family beach for daytime use only. Resident supervisor on duty. Life guard in season. Snack bar. Limited parking.

EAST BEACH F-14

One-mile-long palm fringed park and beach along East Cabrillo Boulevard. Picnic tables and barbecue pits. Snack bar and bathing pavilion near end of Milpas Street. Take Carpinteria Bus.

EARL WARREN SHOWGROUNDS D-9

Las Positas Road and Highway 101. Horse Arena and Flower Pavilion. Home of National Horse Show, Flower Show.

FRANCESCHI PARK C-13

Mission Ridge Road on the top of the Riviera (el. 550 ft.) Beautiful view of the city, harbor and Islands. Picnic tables.

LEADBETTER BEACH H-12

Broad beach west of the Breakwater. Picnic Area. Lifeguard on duty in season. Rest rooms, coffee shop and specialty shops nearby.

MANNING PARK D-16

San Ysidro Road & Schoolhouse Rd., Montecito. Cozy little park with many delightful picnic areas in a charming rustic setting.

MUNICIPAL PLUNGE F-13

Open during summer months. Daily fee. Instruction, 9-12 A.M., Recreation, 12-5 P.M. Children's pool adjoining. Shady picnic park nearby. Plaza Del Mar foot of Castillo St.

OAK PARK D-9

Junipero & Greenwell, just off Highway 101. (Pueblo St. turnoff) Picnic area, many recreational facilities, children's wading pool & playground.

PLAZA DEL MAR PARK F-13

West Cabrillo and Castillo Sts. Adjacent to the beach. Band Concerts on alternate Sundays during summer months.

WEST BEACH F-13

West Cabrillo Blvd. Dressing Rooms for 1,000. Municipal Plunge—Wading Pool.

STATE AND COUNTY BEACHES

All these beaches have fire pits & picnic tables. Those marked with * have campsites and/or trailer spaces.

CARPINTERIA STATE BEACH*

"Safest Beach in the World"—State Park—Also Carpinteria Beach, (County) — Santa Claus Novelty village off Highway 101. Specialty shops.

GOLETA COUNTY BEACH

Highway 101 to Ward Memorial Freeway off-ramp. Pier fishing, boat rentals, limited picnic facilities.

EL CAPITAN STATE BEACH*

20 mi. w. off Hwy. 101.

GAVIOTA STATE BEACH*

30 mi. w. off Hwy. 101.

REFUGIO COUNTY BEACH*

21 mi. w. off Hwy. 101

ARROYO BURRO BEACH

Cliff Drive near Los Positas

AREAS

"NORTHSIDE" C-8

Also known as San Roque Strip. Modern shopping areas, motels, Nurseries and garden shops, supermarkets, specialty shops, and recreational facilities. Y.M.C.A., McKenzie Park, La Cumbre Plaza Shopping Center, and "5-Points Shopping Center."

THE MESA G-10

Residential and shopping area west of town. Beautiful ocean views along Shoreline Drive. Cliff Drive leads to Hope Ranch and Arroyo Burro Beach.

HOPE RANCH ESTATES D-7

Beautiful restricted residential district. Thirty miles of scenic drives through hills. Picturesque Laguna Blanca skirted by La Cumbre Golf course.

MONTECITO E-17

Once fabulous millionaire's suburb and still with many well-kept large estates, this and Hope Ranch, the object of Spring and Summer Garden tours by "Plans & Planting Committee."

NEARBY POINTS OF INTEREST

DOS PUEBLOS ORCHID FARM C-1

Off Highway 101, 18 miles west of the city. Largest cymbidium orchid farm in the world. 30 acres of greenhouses for orchids and carnations. Admission free. Open every day except Saturday.

LAKE CACHUMA

24 miles over San Marcos Pass Road in beautiful Santa Ynez Valley. Source of Santa Barbara water. 400 campsites. No swimming, wading or skiing. Boats for rent. Entrance fee \$1.00 per car per day.

LOMPOC

(Pronounced Lompoke) 55 miles, via 101 and 154. Flower seed center. Flower festival in June. Adjacent to Vandenberg Air Force Base Missile Center. La Purisima Mission.

OJAI VALLEY

Charming hillside community, typically Southern Californian. Many private schools, retirement homes and clubs. 32 miles on route 154.

SANTA MARIA

73 miles from Santa Barbara. Agricultural center. Site of annual County Fair and Annual Elks Rodeo.

SOLVANG

In Santa Ynez Valley. Site of Santa Ines Mission. California's famous Danish community established half a century ago. Danish architecture and food. Danish Days celebrated in September each year. 37 miles via 154.

MUSEUMS, GALLERIES AND LIBRARIES

ANTIQUE SHOPS

There are many Antique shops in Santa Barbara. (See the Yellow Pages.)

ART GALLERIES

There are a number of private art galleries in the Santa Barbara area. (See the Yellow Pages.)

ART MUSEUM E-12

State & Anapamu Sts. Tuesdays through Saturdays, 11 a.m.-5 p.m., Sun. 12-5. Considered one of the finest small art museums in the nation.

FAULKNER GALLERY E-11

Art wing and reading room of the Public Library. Situated between the Library and the Art Museum. Hours: 10 a.m. to 9 p.m. Monday through Friday, Saturday 10 a.m. to 6 p.m., Closed Sunday.

HISTORICAL MUSEUM C-11

De la Guerra and Santa Barbara Sts. Built of native adobe dug from its own site & reinforced with steel and concrete, this unique building houses rare collections of mementoes of the old Spanish days in Santa Barbara. Free. Open daily except Monday, 2-5 p.m.

NATURAL HISTORY MUSEUM C-11

Puesta del Sol, behind the Old Mission. Featuring the natural history of the area, the off-shore islands, and the Indian tribes of Santa Barbara County. Weekdays, 9-5; Sundays, 1-5 p.m.

PUBLIC LIBRARY D-12

Anapamu & Anacapa Sts., opposite Court House. Exceptionally fine art-music department, California Room, periodical section, Children's wing, and outdoor reading room. Hours: 10-9 daily, 10-6 Saturday, Closed Sunday.

THINGS TO DO IN SANTA BARBARA

ADULT RECREATION

Recreation Center (Anacapa and Carrillo Sts.) Reading, chess, cards, lounge, meeting rooms. Palm Park Recreation Center (Adults) 234 E. Cabrillo Blvd. Open Mon-Fri. 10-5 and 7-10 p.m.; Sat. Sun. 11-5 Bridge, chess, dancing, etc.

ARCHERY

City Recreation Center, 100 E. Carrillo St. Thursdays, 7-9 p.m. Free Instruction & Equipment available.

ART

Boulevard Art Show. "Sabado y Domingo" (Sat. & Sun.) Every day in the year, weather permitting. Entertainment, FREE. Cabrillo Blvd. 1 block east of State St.

BADMINTON

Co-ed games. Tues. and Thurs. Santa Barbara High School. Free rackets and instruction, 7-10 P.M.

BASEBALL

(Seasonal) Diamonds at Santa Barbara High School, San Marcos High School, and Santa Barbara Jr. High School. PEE WEE LEAGUE teams play at McKenzie Park, Ortega Park, Willow Glen Park, Santa Barbara Jr. High School, La Collina Jr. High, and Monroe School. (Also see Laguna Ball Park).

BIENVENIDOS, AMIGOS! (WELCOME, FRIENDS)

THIS is the ancient and traditional greeting of old California, and Santa Barbara is almost the last community in the state that still retains the charm of the old Spanish Days.



The Visitor's Information Center of the Chamber of Commerce has been established to help to make your stay in Santa Barbara more enjoyable, and if you desire further information we hope you will stop in at our conveniently located office, 1301 Santa Barbara Street, and let us help you personally.

We hope that you will remember your stay in Santa Barbara as one of the happiest times you ever had, and that you will want to return some time — maybe to stay for good, as we did!



Events

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| La Fiesta (Old Spanish Days) | Mid-August |
| Summer Sports Festival (Semana Nautica) | Week of July 4 |
| Rancheros Visitadores Trek | May |
| Garden Tours (Personally conducted) | Fridays, 2 p.m., April-Sept. (Except June) |
| Casa Tour—Sunday before Fiesta | August |
| Channel City Horse Show (Earl Warren Show Grounds) | March |
| S. B. National Horse Show (Earl Warren Show Grounds) | July |
| Sports Car Races (Airport-Goleta) | May and September |
| Santa Barbara Flower Show (Earl Warren Show Grounds) | July |
| S. B. International Cymbidium Orchid Show | April |
| Geranium Show (Museum of Natural History) | May |
| S. B. Kennel Club Dog Show (Polo Field) | July |
| S. B. Easter Relays (La Playa Stadium) | Easter Week |
| Lompoc Flower Festival (Lompoc) | June |
| S. B. County Fair (Santa Maria) | July |
| Elks Rodeo (Santa Maria) | June |
| Concerts and Recitals (Chamber Music, Ballet, etc.) | Winter |
| Los Angeles Philharmonic Symphony Concerts | Fall through Spring |
| Danish Days in Solvang | September |



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|---|-------------|
| Music Academy of the West (Summer Concerts) | July-August |
| Santa Barbara Symphony Orchestra | Oct.-April |

(For exact dates, see our monthly calendar of "Coming Events," available at the Chamber of Commerce.)





